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NEWS BRIEFS

# Nordstrom, French fashion, Ritz-Carlton and Cadillac – News briefs

March 7, 2018



Nordstrom's next move is awaited. Image credit: Nordstrom

By STAFF REPORTS

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# Today in luxury:

#### Market waits for the Nordstroms' next move

Investors are biding their time and waiting for the next wing tip to drop. Shares of Nordstrom Inc. rose modestly Tuesday after a special committee of the firm's board nixed the Nordstrom family's initial proposal for a buyout at \$50 a share, valuing the department store at \$8.4 billion, according to Women's Wear Daily.

Click here to read the entire article on Women's Wear Daily

### France's Macron mingles with fashion royalty in bid to woo designers

Nowhere is fashion a bigger business than in France - and President Emmanuel Macron intends to keep it that way, says Reuters.

Click here to read the entire article on Reuters

### Ritz-Carlton is fixing everything you hate about cruise ships

Visits to secluded islands. Long, leisurely port calls. A crew that intuits whether you're in the mood for a private tour of a nearby estate or a day of sunning on the deck, per Bloomberg Pursuits.

Click here to read the entire article on Bloomberg

# Marketing veteran returns to autos in effort to revive Cadillac

General Motors Co. has tapped a former McDonald's Corp. executive to give the automaker's Cadillac brand a shot in the arm. Deborah Wahl, who has auto-industry experience including a stint with Toyota Motor Corp.'s Lexus, will

take over as Cadillac's chief marketing officer later this month, reports the Wall Street Journal.

Click here to read the entire article on the Wall Street Journal

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