

NEWS BRIEFS

## Prada, Aquazzura, Bloomingdale's and Trump Hotels – News briefs

March 12, 2018



*Prada is entering a new chapter. Image credit: Prada*

---

By STAFF REPORTS

Today in luxury:

[Prada sees growth ahead as new products, strategy pull it out of "grey area"](#)

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

Learning from past mistakes is paying off at Italian luxury goods maker Prada, which said on March 9 it would return to grow this year after stemming a sales slide in the second half of 2017, says Reuters.

[Click here to read the entire article on Reuters](#)

[Aquazzura unveils new retail strategy](#)

Aquazzura has ambitious plans. The Italian luxury footwear label, co-founded by Edgardo Osorio in 2011 and known for its colorful designs and craftsmanship, has a new vertical retail strategy, according to Business of Fashion.

[Click here to read the entire article on Business of Fashion](#)

[Jack Hruska leaving Bloomingdale's, pretty much](#)

Jack Hruska, Bloomingdale's executive vice president of creative services and one of the industry's most prominent store designers, is retiring next month after 26 years with the company, reports Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[One hotel in Panama, but 2 competing Web sites \(and a single mention of Trump\)](#)

Travelers trying to book a stay at the Trump International Hotel & Tower Panama on Thursday found no rooms available on TrumpHotels.com, per The New York Times.

[Click here to read the entire article on The New York Times](#)

---

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.