

NEWS BRIEFS

## Neiman Marcus, Hublot, Phillips, Bergdorf Goodman, eyewear and Mother's Day – Live news

March 12, 2018



*Bergdorf Goodman is celebrating Iris Apfel. Image credit: Bergdorf Goodman, photo by Ricky Zehavi*

By STAFF REPORTS

Luxury Daily's live news from March 9:

[Bergdorf Goodman celebrates Iris Apfel's personal style](#)

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Department store Bergdorf Goodman is bringing style icon Iris Apfel's bold aesthetic to its New York store.

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[Luxury aims to make mom's day with gifting pushes](#)

Ahead of Mother's Day celebrations in the United Kingdom, luxury brands pushed gift ideas for consumers to honor the important women in their lives.

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[Hublot extends Ferrari affiliation to frozen tracks](#)

Swiss watchmaker Hublot is taking its timekeeping capabilities to an icy motorsport experience.

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[Picasso work leads Phillips' record auction results](#)

Phillips' latest sale totaled \$135 million, marking a record for the auction house.

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[Neiman Marcus' Q2 sales rise 6pc](#)

Retail group Neiman Marcus saw its second consecutive quarter of growth, as the company's digital investments helped boost its revenues.

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**37pc of luxury consumers will spend more than \$300 on eyewear: MVI**

While Ray-Bans are still the king of sunglasses for most U.S. consumers, luxury brands such as Gucci, Michael Kors and Coach are all making significant headwinds among valuable millennial consumers for eyewear.

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