

NEWS BRIEFS

## Day's wrap: Givenchy, Farfetch, Alibaba, YouCam Makeup, Sotheby's and cryptocurrency

March 12, 2018



*Mr. Givenchy was head of his eponymous house from its founding in 1952 to his retirement in 1995. Image credit: Givenchy*

By STAFF REPORTS

Luxury Daily's live news from March 12:

Hubert de Givenchy, fashion legend who popularized "little black dress," dies at 91

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French fashion house Givenchy's founder Hubert de Givenchy died over the weekend, as confirmed by the brand and Mr. Givenchy's family.

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Farfetch inks multi-year ecommerce deal with Harvey Nichols

Online retailer Farfetch has made a name for itself by partnering with fashion brands and publishers, but now it is branching out to department stores by collaborating with Harvey Nichols.

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Alibaba teams with Hong Kong university for fashion AI program

Chinese ecommerce giant Alibaba is working with the Institute of Textiles and Clothing from the Hong Kong Polytechnic University to create an artificial intelligence program that can recognize and categorize fashion images based on certain attributes.

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YouCam debuts one-on-one live chat with beauty experts

YouCam Makeup, the mobile application that lets users virtually "try on" different cosmetic products through the use of their mobile devices' camera, is expanding its experiences with live consultations.

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## [Sotheby's records largest single online-only sale amid ecommerce push](#)

The online space continues to be fruitful ground for high-end auction houses as Sotheby's just recorded its largest-ever digital sale.

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Can cryptocurrency disrupt luxury fashion retail?

As cryptocurrencies such as bitcoin continue grow in prominence, more members of the fashion world are beginning to accept them, potentially leading to a significant change in how luxury items are purchased in the future.

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