

NEWS BRIEFS

## Tesla, millennial advertising, Michael Kors workers strike and Nordstrom – News briefs

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A Tesla Model 3 is seen in a showroom in Los Angeles, California. Image credit: Reuters/Lucy Nicholson

By STAFF REPORTS

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Tesla's shift to a magnetic motor using neodymium in its Model 3 Long Range car adds to pressure on already strained supplies of a rare earth metal that had for years been shunned because of an export ban by top producer China, says Reuters.

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Workers at a Chinese factory that supplies to designer brands including Michael Kors, Coach and Marc Jacobs, among others, have gone on strike to protest alleged sub-standard and illegal working conditions, according to NGO China Labor Watch, reports Women's Wear Daily.

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