

NEWS BRIEFS

Dior, Chanel, Richemont and ecommerce – News briefs

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Coco Chanel, French couturier: Paris, 1937. Image credit: Lipnitzki/Roger Violette.

By STAFF REPORTS

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Today in luxury:

[Dior seeks to inspire women with female mentorship program](#)

Christian Dior is bringing its feminist message from the catwalk to the boardroom. For the first time, the French fashion house is hosting 200 young women from all over the world for its Women @ Dior event in Paris, which pairs 100 female employees of the brand aged under 30 with 100 students from the world's top business, fashion and engineering schools for a yearlong mentorship, says Women's Wear Daily.

[Click here to read the entire story on Women's Wear Daily](#)

[Coco Chanel's fascination with fashion started early in life](#)

Later in life Coco never used the word "orphanage." Instead, she said her father took her to stay with unmarried "aunts" who always dressed in gray and black, per Time.

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[Getting the Cartier crowd hooked on cheap credit](#)

Cie Financiere Richemont SA, the Swiss luxury giant, is roadshowing its inaugural bond deal this week. It is wisely choosing euros to help it secure funding at bargain-basement prices, reports Bloomberg.

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[Why luxury brands are racing to embrace ecommerce](#)

Farfetch is on the cusp of accomplishing something rare in the world of luxury retail: It potentially could become one of the few luxury tech "unicorns" with an upcoming \$5 billion IPO, according to Wharton.

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