

NEWS BRIEFS

Day's wrap: Dior, Ferragamo, YNAP, Land Rover, Gucci and Chlo

March 19, 2018



Dior Homme is turning a page. Image credit: Dior Homme

By STAFF REPORTS

[Register now: Women in Luxury conference New York, May 9](#)

Subscribe to Luxury Daily
Plus: Just released State of Luxury 2019
Save \$246 ▶

Luxury Daily's live news from March 19:

[Gucci, GQ embark on global spiritual journey in native effort](#)

Italian fashion label Gucci is teaming with Cond Nast men's magazine British GQ to highlight the stories of creative individuals.

[Click here to read the entire article](#)

[Land Rover invests in rural entrepreneurship](#)

British automaker Land Rover is partnering with The Prince's Countryside Fund to provide vehicles to young workers in rural communities.

[Click here to read the entire article](#)

[YNAP board approves Richemont offer](#)

Retail group Yoox Net-A-Porter's board members voted to approve Richemont's voluntary public tender offer for the company's outstanding shares.

[Click here to read the entire article](#)

[Ferragamo receives \\$60M compensation in counterfeit case](#)

Italian fashion company Salvatore Ferragamo Group has won an injunction against 60 owners of online profiles used to sell counterfeit goods.

[Click here to read the entire article](#)

[Kim Jones tapped as Dior Homme artistic director](#)

French couture label Christian Dior's menswear line is seeing a creative change, as artistic director Kris Van Assche ends his 11-year tenure in the position.

[Click here to read the entire article](#)

[Chlo takes viewers on a desert road trip in Nomade campaign](#)

Richemont-owned Chlo is taking its new Nomade fragrance on the road in a travel-themed advertising campaign.

[Click here to read the entire article](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.