

NEWS BRIEFS

Day's wrap: John Varvatos, Christofle, Alipay, DVF and Secoo

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John Varvatos looks to omnichannel with latest partnership. Image credit: John Varvatos

By STAFF REPORTS

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U.S. menswear label John Varvatos is bridging the gap between offline and online through a new platform as consumers look to mobile search for local products.

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