

NEWS BRIEFS

## Day's wrap: Louis Vuitton, Cartier, Audi, Cove and Loewe

March 26, 2018



Teaser image of Kim Jones' farewell Louis Vuitton collection for fall/winter 2018. Image credit: Louis Vuitton

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By STAFF REPORTS

Luxury Daily's live news from March 26:

[Cartier taps Jake Gyllenhaal for watch campaign](#)

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French jeweler Cartier has named American actor Jake Gyllenhaal the new face of its Santos de Cartier timepiece.

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[Sub-Zero and Wolf debuts dishwasher line](#)

Appliance brand Sub-Zero and Wolf is expanding beyond refrigeration and cooking solutions with the launch of a new dishwasher brand.

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[Audi furthers sustainable push with climate-neutral production](#)

German automaker Audi is looking to reduce its carbon footprint with the opening of the first CO2-neutral production plant in the premium segment.

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[Louis Vuitton appoints Virgil Abloh as men's artistic director](#)

French fashion house Louis Vuitton has placed Off-White founder Virgil Abloh at the helm of its menswear.

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[Loewe costumes conceptual character for Tate commission](#)

LVMH-owned house Loewe is becoming part of performance art by fashioning pumpkin-inspired costumes for a new installation.

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