

NEWS BRIEFS

## Tod's, Swarovski, Neiman Marcus, BMW, Meredith and Rolls-Royce

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*Tod's Surf collection. Image credit: Tod's*

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By STAFF REPORTS

Luxury Daily's live news from March 27:

[Tod's surfs into summer with breezy promotion](#)

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Italian fashion label Tod's is heading to the beach to promote a collection inspired by California's surf culture.

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[Swarovski supports commitment to sustainability with Fairtrade Gold](#)

Precision-cut crystal maker Swarovski is preserving its mission to social justice by focusing on the Fair trade movement and conscious jewelry for Baselworld, a major stage for the movement for its higher end line.

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[Neiman Marcus streamlines wholesale buying productivity by 40pc](#)

Department store chain Neiman Marcus is working with digital wholesale marketplace JOOR to ease the innumerable pains that come with back-end buying duties.

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[BMW joins Volkswagen with an emissions-cheating lawsuit](#)

Despite its continual efforts to move towards an eco-friendly future, German automaker BMW has been hit with a lawsuit for emission cheating.

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[Meredith unveils post-Time Inc. acquisition restructure](#)

Publishing and media group Meredith Corporation has unveiled a multifaceted strategy that spans management and marketing to reposition itself.

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### Rolls-Royce shoots for the stars with latest bespoke collection

British automotive brand Rolls-Royce is hoping to inspire others to follow its guiding light with its new 55-car limited collection.

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