

NEWS BRIEFS

Day's wrap: Lexus, Berluti, Jaguar Land Rover, Le Bon Marché and Bitcoin

March 30, 2018



The Lexus UX was revealed along with an art installation from Daniel Heidkamp. Image credit: Lexus

By STAFF REPORTS

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[Lexus' luxury-compact crossover appeals to the modern urban dweller](#)

NEW YORK Toyota Corp.'s Lexus is combining luxury comforts with the performance of a sport utility vehicle with the latest addition to its luxury compact crossover series.

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[Berluti becomes latest LVMH brand to replace creative director](#)

LVMH is continuing to rearrange its brands' management to stay modern and fresh in menswear with the departure of Berluti's creative director.

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[Jaguar Land Rover's new headquarters focuses on sustainability](#)

British automaker Jaguar Land Rover has invested \$30 million in a new North American headquarters, which is opening with a series of events that foster growth.

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[Net-A-Porter loses a senior fine buyer during a crucial time](#)

Ecommerce platform Net-A-Porter is now tasked with finding a new senior buyer for fine watches and jewelry as Sophie Quay leaves.

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[Le Bon March creates new worlds insides its store](#)

LVMH-owned department store Le Bon March has moved beyond simply a shopping location to an activity-driven hub with a new VR launch.

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[L'Operaio furthers Bitcoin's stake in luxury](#)

Luxury car dealership L'Operaio in Japan is ushering Bitcoin into the high-end auto industry, as the cryptocurrency becomes increasingly accepted across retail.

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