

NEWS BRIEFS

Streetwear, Montblanc, Rosewood and luxury homes – News briefs

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The Montblanc Summit smartwatch. Image credit: Montblanc

By STAFF REPORTS

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Today in luxury:

[How streetwear took over luxury](#)

Virgil Abloh's appointment at Louis Vuitton is the biggest signal yet that luxury brands are tapping the cultural energy and business model of streetwear to stay relevant, according to Business of Fashion.

[Click here to read the entire story on Business of Fashion](#)

[Meet Davide Cerrato, the man bringing style to Montblanc's watchmaking](#)

When Jrme Lambert took over as CEO at Montblanc in 2013, fresh from Jaeger-LeCoultre, it was a watch brand with a dozen or more collections. Ranging from mother-of-pearl dialed quartz timepieces to off-the-wall, tear drop-cased tourbillon wonders, it was impossible to pin down quite who Montblanc was, says The Telegraph.

[Click here to read the entire story on The Telegraph](#)

[Aerin partners with Rosewood Hotels & Resorts for amenity line](#)

Aerin is introducing its first line of amenities. In an exclusive partnership with Rosewood Hotels & Resorts, the brand is launching Coral Palm, a collection of six skin-care and body products at the Rosewood Bermuda resort in May, reports Women's Wear Daily.

[Click here to read the entire story on Women's Wear Daily](#)

[How much is that luxury home? It's a secret](#)

Real-estate developer Arnon Katz was searching for the mechanical system above his Manhattan penthouse when he

discovered a huge, underused attic overhead. Four years later, with architectural plans in hand, he is marketing the space as a 10,000-square-foot triplex atop Hampshire House, located on Central Park South, per the Wall Street Journal.

[Click here to read the entire story on the Wall Street Journal](#)

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