

NEWS BRIEFS

Zegna, Chinese fashion media, women's spending and real estate – News briefs

April 3, 2018



A recent Zegna campaign. Image courtesy of Zegna

By STAFF REPORTS

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Today in luxury:

[Zegna's Alessandro Sartori on designing in today's world](#)

When Alessandro Sartori returned to Ermenegildo Zegna as artistic director in June 2016, it represented a homecoming for the Biella-born designer, writes Women's Wear Daily.

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[Media exodus risks Chinese fashion upset](#)

It often takes a dramatic turn of events to expose underlying issues in today's fast-paced media business. Some say that the writing was on the wall for quite some time, but the recent exodus of three of China's top magazine editors has nevertheless cast an air of uncertainty over the local fashion industry, says Business of Fashion.

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[Women emerge as big luxury spenders](#)

It's no secret many women like to shop, but as the balance of wealth shifts globally, women's influence in the luxury sector is growing stronger, according to Robb Report.

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[Manhattan's luxury market has strong week leading to Easter](#)

Manhattan's luxury market defied the shortened holiday week with robust activity, according to the Olshan Report on Monday, per Mansion Global.

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