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NEWS BRIEFS

Day's wrap: UK real estate, Neiman Marcus, Rolex, MyTheresa, Dior and Yves Delorme

April 4, 2018



MyTheresa launches Spanish site. Image credit: MyTheresa

By STAFF REPORTS

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Luxury Daily's live news from April 4:



Subtle shift in UK real estate market favors rural luxury homes: Knight Frank

Prices for prime country houses in the U.K. rose by almost half a percent in the first quarter of 2018, reversing a drop that occurred at the end of last year, according to a report from Knight Frank.

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Neiman Marcus gains new CFO among recent success

Fashion retailer Neiman Marcus Group is looking to carry over its recent revenue growth by looking to a seasoned expert in finance.

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Rolex sees positive outcome from ASA complaint

Swiss watchmaker Rolex has undergone a plight that many luxury goods manufacturers often have to endure, but has won out in the end.

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MyTheresa continues international expansion with Spanish site

Fashion retailer MyTheresa is hoping to harness the size of Latin America with an ecommerce expansion.

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Dior looks to omnichannel, as LVMH continues to shake up management

French couture house Christian Dior is investing into omnichannel retail and ecommerce growth with a new chief digital officer.

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Yves Delorme supports ocean conservation with inspired collection

French linen maker Yves Delorme is hoping to make a difference in ocean conservation with a special collection.

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