

NEWS BRIEFS

Longchamp, China, Margiela and Swatch – News briefs

April 5, 2018



Swatch wins ruling. Image credit: Swatch.

By STAFF REPORTS

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Today in luxury:

[Longchamp to open flagship store on Fifth Avenue](#)

"We are a medium-size company in a world that has a lot of giants," says Jean Cassegrain, CEO of Longchamp, the Paris-based accessories and apparel brand. But even a larger conglomerate might be jealous of the company's track record: Every minute, Longchamp sells 11 of its foldable nylon Le Pliage totes, according to reported analyst estimates, says the Wall Street Journal.

[Click here to read the entire article on the Wall Street Journal](#)

[Gulfstream luxury jets, old Boeing 737s in China's tariff sights](#)

China's proposed aircraft tariffs take aim at Boeing Co.'s main source of profit, the 737 jetliner family, while exempting a popular upgraded model needed to fuel the rapid growth of the country's airlines, reports Bloomberg.

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[Maison Margiela's John Galliano is the latest designer to go fur-free](#)

Maison Margiela creative director John Galliano is the latest designer to go fur-free. He is joining the likes of Gucci, Versace, Michael Kors and Giorgio Armani brands which have all made similar announcements recently. But other than Giorgio Armani, who went fur-free in 2016, Galliano is the only one who shows at couture week in Paris, according to Vogue.

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[Swatch wins ruling to have case heard in Swiss court](#)

Swiss watchmaker Swatch Group won a partial victory in a row with a British group over supplying parts to independent repairers when Switzerland's highest court ruled the case should be heard by a domestic court, per Business of Fashion.

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