

NEWS BRIEFS

Nordstrom, LVMH, Tag Heuer and Mercedes – News briefs

April 10, 2018



Tag Heuer Connected Modular 45 Luxury Kit. Image credit: Tag Heuer.

By STAFF REPORTS

Today in luxury:

[Nordstrom opening a New York store as other retailers close theirs](#)

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

The Nordstrom family has run stores for more than a century, first selling shoes in the Pacific Northwest and later introducing fashion-forward clothing to wealthy suburbanites across the country, says The New York Times.

[Click here to read the entire story on NYTimes](#)

[LVMH backs luxury start-ups](#)

The conglomerate unveiled a Paris-based start-up program which aims to support some 50 businesses a year, as Paris aims to become the leading start-up hub in Europe, reports Business of Fashion.

[Click here to read the entire story on Business of Fashion](#)

[Tag Heuer connected modular 45 luxury kit receives Red Dot award](#)

The Red Dot Design Award, perhaps the most important product design recognition in the world, announced its 2018 winners Monday and one of the top awards was given to Tag Heuer for its Connected Modular 45 Luxury Kit, according to Forbes.

[Click here to read the entire story on Forbes](#)

[Mercedes prepares electric equivalent to its S-Class luxury sedan](#)

Mercedes-Benz is joining the ranks of car manufacturers working on hyper-luxurious EVs. In a chat with Autocar, the company's large car division leader Michael Kelz promised an electric car "at the level" of the high-end S-Class sedan, per Engadget.

[Click here to read the entire story on Engadget](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.