

NEWS BRIEFS

Day's wrap: Gucci, Facebook, Penske, LVMH, Bentley and Mercedes-Benz

April 10, 2018



Gucci Hallucination drops at 8 am EST on Apr. 11. Image courtesy of Gucci

By STAFF REPORTS

Register now: Women in Luxury conference New York, May 9

Luxury Daily's live news from April 10:

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Gucci to debut limited collaboration collection with Ignasi Monreal

Italian fashion label Gucci is launching its latest collection called Gucci Hallucination, created in collaboration with Spanish artist Ignasi Monreal.

[Click here to read the entire article](#)

Facebook will crack down on advertisers' access to user data in wake of scandal

At the hearing, Mr. Zuckerberg was emphatic that advertisers and developers will never take priority over consumers' data safety. In response to the controversy, Mr. Zuckerberg announced that Facebook would strictly limit what consumer information advertisers would be able to access.

[Click here to read the entire article](#)

Penske Media continues global expansion via brand licensing agreements

Penske Media Corporation, the owner of Women's Wear Daily, Variety and Robb Report, is expanding its global efforts at branded licensing agreements for its publications.

[Click here to read the entire article](#)

LVMH opens luxury startup accelerator program at Paris' Station F

French luxury conglomerate LVMH is creating a new accelerator program focused on supporting innovators in the luxury world at Station F, a large startup campus in Paris.

[Click here to read the entire article](#)

Bentley to build largest solar-powered carport at factory headquarters

British automaker Bentley Motors has unveiled plans to build the United Kingdom's largest solar-powered carport.

[Click here to read the entire article](#)

Mercedes-Benz helps customers find the perfect match

Mercedes-Benz Cars UK is promoting its Approved Used vehicles through a lighthearted short film that explores the difficulty of finding a perfect match.

[Click here to read the entire article](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.