

NEWS BRIEFS

Gucci, Facebook, Penske, LVMH, Bentley and Mercedes-Benz – Live news

April 11, 2018



Gucci Hallucination drops at 8 am EST on Apr. 11. Image courtesy of Gucci

By STAFF REPORTS

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Gucci to debut limited collaboration collection with Ignasi Monreal

Italian fashion label Gucci is launching its latest collection called Gucci Hallucination, created in collaboration with Spanish artist Ignasi Monreal.

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Facebook will crack down on advertisers' access to user data in wake of scandal

At the hearing, Mr. Zuckerberg was emphatic that advertisers and developers will never take priority over consumers' data safety. In response to the controversy, Mr. Zuckerberg announced that Facebook would strictly limit what consumer information advertisers would be able to access.

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Penske Media continues global expansion via brand licensing agreements

Penske Media Corporation, the owner of Women's Wear Daily, Variety and Robb Report, is expanding its global efforts at branded licensing agreements for its publications.

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LVMH opens luxury startup accelerator program at Paris' Station F

French luxury conglomerate LVMH is creating a new accelerator program focused on supporting innovators in the luxury world at Station F, a large startup campus in Paris.

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Bentley to build largest solar-powered carport at factory headquarters

British automaker Bentley Motors has unveiled plans to build the United Kingdom's largest solar-powered carport.

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Mercedes-Benz helps customers find the perfect match

Mercedes-Benz Cars UK is promoting its Approved Used vehicles through a lighthearted short film that explores the difficulty of finding a perfect match.

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