

NEWS BRIEFS

## Prada, Este Lauder, Hublot, Rimowa, Buccellati and Etro – Live news

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*Etro's spring/summer 2018 campaign. Image credit: Etro*

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By STAFF REPORTS

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### [Rimowa teams with Supreme for logo luggage](#)

German luggage label Rimowa has become the latest LVMH-owned house to partner with streetwear label Supreme.

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### [Hublot inks eyewear license with Italia Independent](#)

Swiss watchmaker Hublot is building on its existing relationship with Italia Independent through a licensing deal for eyewear.

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### [Buccellati digitizes product management to fuel global growth](#)

Italian jeweler Buccellati is incorporating technology into its product lifecycle management to aid its international ambitions.

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### [Este Lauder launches awards to highlight women in science](#)

Beauty group Este Lauder Companies is supporting female scientists with the creation of two international awards.

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### [Prada rolls into Mr Porter with nostalgic designs](#)

Italian fashion label Prada is linking with online retailer Mr Porter for an exclusive capsule collection that nods to

bowling's heydays.

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[Etro reinforces roots in Milanese photo journal](#)

Italian fashion label Etro is exploring its hometown in an advertising effort that speaks to its past and present.

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