

NEWS BRIEFS

## Harrods, L'Oreal, Audemars Piguet and Dolce & Gabbana – News briefs

April 13, 2018



Harrods' pop-up shop. Image credit: Harrods.

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By STAFF REPORTS

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Today in luxury:

### [Harrods to unveil luxury charity pop-up store](#)

Harrods has launched what is dubbed as "the world's most glamorous pop-up shop," in aid of its long-standing charity partner NSPCC, according to Women's Wear Daily.

[Click here to read the entire story on Women's Wear Daily](#)

### [Luxury cosmetics and Asia drive strong L'Oreal sales](#)

L'Oreal posted better-than-expected sales growth in the first quarter on April 12, driven by luxury cosmetics like Lancme and demand in Asia, though the French beauty giant is still struggling to kickstart its weaker mass market division, reports Reuters.

[Click here to read the entire story on Reuters](#)

### [Audemars Piguet on track to hit 1B Swiss francs in sales this year](#)

Swiss watchmaker Audemars Piguet is on track to hit 1 billion Swiss francs, or \$1.04 billion, in global sales this year, the firm's chief executive said in an interview in Beijing, amid a revival in luxury demand in China driving up watch sales, per Business of Fashion.

[Click here to read the entire story on Business of Fashion](#)

### [Dolce & Gabbana brings the millennial revolution to Mercer Street](#)

Dolce & Gabbana celebrated the opening of their Mercer Street boutique with a runway show featuring the likes of Brandon Thomas Lee, Asher Oyelowo and Will Peltz while the front row was filled with industry veterans including Naomi Campbell, Jenke Ahmed Tailly and Tabitha Simmons, says Vogue.

[Click here to read the entire story on Vogue](#)

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