

NEWS BRIEFS

Day's wrap: Nordstrom, Mercedes, Bulgari, Vogue, Four Seasons and Herms

April 12, 2018



Four Seasons Hotels and Resorts Celebrates Global Meetings Industry Day. Image credit: Four Seasons

By STAFF REPORTS

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[Nordstrom invests in menswear with New York flagship](#)

Department store chain Nordstrom is leaning into the growth of the menswear market with a launch of its first ever men's only flagship.

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[Mercedes joins contemporaries in subscription-based ownership model](#)

German automaker Mercedes-Benz is joining the onslaught of marques who are looking to adhere to new consumer lifestyles with a subscription-based model.

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[Bulgari combines culture, film and empowerment in new push](#)

Jeweler Bulgari is looking to the film industry to help empower Italian women to break the mold in partnership with the Tribeca Film Festival.

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[Vogue's April issue celebrates fashion's past while looking towards the future](#)

Vogue magazine's latest issue is exploring the dreamers who have shaped the world's fashion industry, profiling Christopher Bailey of Burberry, among other luminaries of the fashion world, along with newer voices.

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[Four Seasons hopes to boost its business travel with GMID](#)

Four Seasons Hotels and Resorts is catering to business travel, a predominant side of its services, in celebration of Global Meetings Industry Day.

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[Herms continues to spotlight its artisans with special event](#)

French fashion house Herms is showing off its artisanal expertise and the heritage of its brand by bringing its annual craftsmanship exhibit to France.

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