

NEWS BRIEFS

Alibaba, Trussardi, Burberry, Harrods, Jaguar Land Rover and Concierge Key – Live news

April 16, 2018



Alibaba's Luxury Pavilion has added a loyalty program. Image credit: Alibaba

By STAFF REPORTS

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British department store Harrods is embracing the secondhand fashion market to support children's charity NSPCC.

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[Jaguar Land Rover helps bring Bond experience to life](#)

British automaker Jaguar Land Rover is taking its affiliation with the James Bond movie franchise beyond the screen by sponsoring a cinematic installation in the Austrian Alps.

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[Trussardi's creative director leaves family business](#)

Italian fashion label Trussardi's creative director Gaia Trussardi has stepped down as creative director of her family's house.

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[Burberry adds to leadership changes with new chairman](#)

British fashion house Burberry has appointed Gerry Murphy to its board of directors as chairman designate.

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[Alibaba looks to elevate ecommerce via Luxury Pavilion loyalty program](#)

Chinese ecommerce giant Alibaba's Luxury Pavilion is helping brands deliver experiences and services to top customers through the launch of a loyalty program.

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Concierge Key Health is a new name in the luxury healthcare world that aims to use mobile technology to give customers access to the quickest and finest healthcare services possible.

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