

NEWS BRIEFS

## Moncler, Spanish luxury, robots and Natalie Massenet – News briefs

April 18, 2018



*Moncler is looking ahead. Image credit: Moncler*

By STAFF REPORTS

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Today in luxury:

[Moncler transformed ski parkas with \\$1K price tags. What's next?](#)

Remo Ruffini has shown he can sell down jackets in July. He's found buyers for fur-trimmed ski parkas from not one, but two stores in Hawaii. And he's managed to turn outerwear designed for subzero temperatures into a fashion statement on runways in New York, Paris, and Milan. Now he has to prove that he can keep selling enough of his \$1,000 jackets in climates both hot and cold to warrant his company's market valuation of \$10.7 billion, according to Bloomberg.

[Click here to read the entire article on Bloomberg](#)

[Spanish luxury brands buoyed by high-end tourists](#)

Wang Fang is buying a giant leg of top-quality cured serrano ham near the China help desk at the El Corte Ingls department store in northern Madrid. It's not clear how she is going to carry it; she is already loaded with shopping bags filled with clothes from upmarket Spanish brands including Loewe and Puig, says the Financial Times.

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[Robots will replace humans in retail, says China's JD.com](#)

Robots will eventually replace human workers in the retail industry, the chief executive of Chinese ecommerce company JD.com predicted on April 17, per Reuters.

[Click here to read the entire article on Reuters](#)

[Natalie Massenet confirms new venture fund, Imaginary Ventures](#)

Net-A-Porter founder Natalie Massenet has confirmed her next gig: the launch of a new venture capital firm, formed with Nick Brown, formerly a partner at the venture capital firm 14W, reports Women's Wear Daily.

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