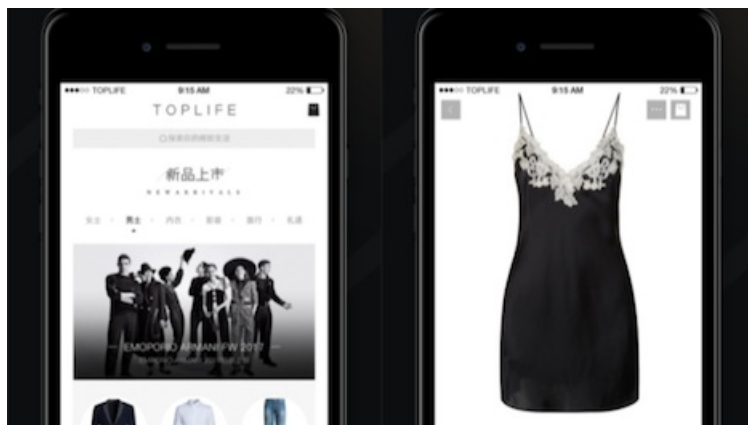


NEWS BRIEFS

JD, Diane von Furstenberg, blockchain and menswear design – News briefs

April 19, 2018



JD.com recently competed against Alibaba's Luxury Pavilion with Toplife's launch. Image credit: JD.com

By STAFF REPORTS

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Today in luxury:

[China's JD.com makes push to lure European luxury brands](#)

Chinese ecommerce company JD.com made a pitch on April 18 to attract more European luxury brands to its site, saying it could offer faster delivery and better protection against fakes than bigger rival Alibaba Group Holding, says Reuters.

[Click here to read the entire article at Reuters](#)

[Diane von Furstenberg taps Sandra Campos as CEO](#)

Sandra Campos has been named chief executive officer of Diane von Furstenberg, according to Women's Wear Daily.

[Click here to read the entire article at WWD](#)

[How blockchain could change the ethical fashion game](#)

Blockchain technology was first released to the public almost a decade ago, but it's only entered the public consciousness in earnest within the last year or so. With that heightened awareness has come an increased dialogue about blockchain's applications in the fashion industry, and the ethical fashion community in particular has taken notice. Everyone from sustainability podcaster Kestrel Jenkins to the *Business of Fashion* have delved into what the emerging technology could offer fair fashion advocates, writes Fashionista.

[Click here to read the entire article at Fashionista](#)

[Graphic material: the big draw in menswear](#)

The revolving door of creative directors at luxury menswear brands has been spinning faster of late. When it was announced that Virgil Abloh, of cult streetwear label Off-White, was moving to take over at Louis Vuitton, the reaction from industry observers was mixed. Some considered it interesting (pointedly italicising the word in conversation). Louis Vuitton chief executive Michael Burke cited Abloh's "sensibility towards luxury and savoir-faire" as key selling points, per Financial Times.

[Click here to read the entire article at Financial Times](#)

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