

NEWS BRIEFS

## Lexus, QE2, Mot Hennessy, Vogue Portugal, Zegna and Audi – Live news

April 19, 2018



*Lexus is letting cars talk to each other and infrastructure. Image credit: Lexus*

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By STAFF REPORTS

Luxury Daily's live news from April 18:

Lexus paves way for future automation with car communication

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Lexus parent company Toyota Corporation is looking to make driving safer by allowing its vehicles to communicate with other cars and infrastructure.

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Cruise ship QE2 opens as floating hotel in Dubai

Dubai hotel company PCFC Hotels has invested \$100 million into turning legendary British cruise ship The Queen Elizabeth 2 into a floating hotel.

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Mot Hennessy dedicates hundreds of volunteer hours to feeding New Yorkers

Spirits group Mot Hennessy is partnering with City Harvest to help combat hunger and poverty in New York, continuing the trend of luxury brands giving back to their communities.

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Vogue Portugal's revamp goes for minimalist aesthetic

LISBON, Portugal After a major redesign, Vogue Portugal has reinvented itself as a publication dedicated to celebrating what is unique about the Portuguese luxury scene while maintaining the DNA that makes it part of the Vogue family.

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Zegna celebrates 50 years of RTW in new exhibition

Italian menswear label Ermenegildo Zegna is celebrating 50 years of ready-to-wear fashion with an exhibition about the collection's origins.

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Audi partners with DriveTribe ahead of electric car launch later this year

Ahead of Audi's highly anticipated entry into the electric vehicles market, the German automaker has partnered with car enthusiast social network DriveTribe to create exclusive promotional content for the launch.

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