

NEWS BRIEFS

## Gucci, LVMH, Este Lauder, Rebag, Iguatemi and The RealReal – Live news

April 20, 2018



*The RealReal and Stella McCartney are promoting a circular economy. Image courtesy of The RealReal*

By STAFF REPORTS

[42 speakers from the world's leading luxury brands Women in Luxury New York 2018](#)

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

Luxury Daily's live news from April 19:

[Stella McCartney, The RealReal launch circular economy campaign](#)

In honor of Earth Day, fashion label Stella McCartney and secondhand marketplace The RealReal are teaming up to promote more sustainable buying habits.

[Click here to read the entire article](#)

[LVMH faces \\$10M suit over alleged broken employment promise](#)

Makeup artist Sammy Mourabit is bringing a \$10 million lawsuit against conglomerate Mot Hennessy Louis Vuitton, with claims the company backed out of a contract deal.

[Click here to read the entire article](#)

[Rebag expands bricks-and-mortar presence with Madison Avenue opening](#)

Secondhand handbag platform Rebag is making a permanent move into physical retail as it seeks to give consumers a seamless omnichannel experience.

[Click here to read the entire article](#)

[Gucci aims to sustain momentum with futuristic facility](#)

Italian fashion label Gucci is responding to increased demand for its designs by opening a center of excellence for leather goods and shoes.

[Click here to read the entire article](#)

[Este Lauder taps Karlie Kloss as latest face](#)

Beauty label Este Lauder has signed model Karlie Kloss as its newest spokesmodel, establishing a partnership that will span advertising campaigns, digital content and philanthropy.

[Click here to read the entire article](#)

[Customer service should go beyond consumption: Iguatemi CEO](#)

LISBON, Portugal Remaining relevant in today's retail environment revolves around creating convenience and experiences for consumers, according to the CEO of Brazilian shopping center chain Iguatemi.

[Click here to read the entire article](#)

---

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.