

NEWS BRIEFS

Farfetch, Gucci, synthetic materials, Burberry and Balenciaga – Live news

April 23, 2018



Farfetch will host the program from its office in Lisbon. Image credit: Farfetch

By STAFF REPORTS

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Luxury Daily's live news from April 20:

Farfetch unveils fashion tech accelerator Dream Assembly

Online retailer Farfetch is opening a new accelerator program aimed at developing promising startups in the fashion world.

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Gucci celebrates connection and history in Vogue-produced photo series

Italian fashion house Gucci has teamed with Cond Nast's Vogue magazine to create a series of photographs showcasing its fashion around the world.

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How synthetic materials, AI will change luxury's future

LISBON, Portugal Synthetic and sustainable materials will be the future of luxury due to their programmability.

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Burberry creates new chief commercial officer role

British fashion label Burberry is looking to strengthen its global sales and marketing operations with the creation of a chief commercial officer position.

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Balenciaga stays committed to bricks-and-mortar with new Miami flagship

French fashion label Balenciaga is opening its latest location in the United States today with a flagship store in Miami's Design District.

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