

NEWS BRIEFS

## Bulgari, La Prairie, Alibaba, Stuart Weitzman, Sentient Jet and Van Cleef & Arpels – Live news

April 24, 2018



*Sentient Jet is continuing its partnership with the Kentucky Derby. Image credit: Saks Fifth Avenue*

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By STAFF REPORTS

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Italy's Bulgari is bringing its hospitality brand to Japan with the upcoming opening of a Tokyo hotel.

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**Van Cleef & Arpels exhibits design evolution in Beijing**

French jeweler Van Cleef & Arpels is showcasing a century of high-jewelry and special creations in an exhibit at Beijing's Today Art Museum.

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**Sentient Jet gallops into Kentucky Derby as aviation partner**

Private aviation firm Sentient Jet is continuing its support of horse racing at this year's Kentucky Derby by offering air travel and hospitality.

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**Tmall connects Mercedes, Audi cars with AI integration**

Chinese ecommerce giant Alibaba is linking consumers' cars to their homes with an automotive artificial intelligence solution.

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### [La Prairie preps for foundation launch with makeup artist ambassadors](#)

Swiss skincare label La Prairie has tapped a trio of makeup artists to help it launch its new foundation.

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### [Stuart Weitzman opens historic footwear collection for museum exhibit](#)

American shoe designer Stuart Weitzman is opening up his exceptional collection of shoes from throughout history for an exhibition at the New York Historical Society.

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