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NEWS BRIEFS

## Balenciaga, Prada, Baume & Mercier, Lalique, Dubai Mall and Audi – Live news

April 27, 2018



Prada spring/summer 2017 campaign image. Image credit: Prada

By STAFF REPORTS

42 speakers from the world's leading luxury brands Women in Luxury New York 2018



Luxury Daily's live news from April 26:

Lalique plans listing on SIX Swiss stock exchange

Following positive financial results for 2017, France's Lalique Group is seeking a capital increase.

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PETA targets Prada over use of animal skins

People for the Ethical Treatment of Animals is planning to raise attention for its platform at Italian fashion group Prada's shareholders meeting on April 27.

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Baume & Mercier hires CEO from Jaeger-LeCoultre

Swiss watchmaker Baume & Mercier has appointed Geoffroy Lefebvre as its CEO.

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Balenciaga responds to accusations of racial discrimination

Consumers are threatening to boycott French fashion label Balenciaga after an incident of reported racism at a Paris department store went viral.

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Dubai Mall adopts Alipay as inbound Chinese tourism grows

The Dubai Mall is making it easier for Chinese tourists to spend at its property with the acceptance of mobile

payment platform Alipay.

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Audi triggers nostalgic feelings, as autonomy takes over the future

German automaker Audi is taking a cinematic approach to reignite consumers' love of driving, as new technologies begin to take over the automotive field.

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