

APPAREL AND ACCESSORIES

## Marc Jacobs makes accounts payable systems more efficient

April 27, 2018



*Daisy Love Marc Jacobs campaign. Image credit: Marc Jacobs*

---

By STAFF REPORTS

U.S. fashion label Marc Jacobs is working with Microsoft to modernize its accounts payable systems, as high-end brands learn to innovate within their businesses, streamlining productivity.

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

Marc Jacobs is giving more flexibility to its employees who need to approve and payout various vendors. Reducing the time it takes to pay invoices, the new system automatically routes to the appropriate team member.

### Internal innovation

As it is creating its fashion pieces and various collections, Marc Jacobs needs to source material and supplies from a variety of artisans and vendors. Speed and organization are imperative with this type of business, as designers must work fast to anticipate trends months in advance.

The Microsoft Cloud and Medius Flow solutions allow this to happen by streamlining invoices and ensuring timely pay.

Users can also receive and pay an invoice anywhere, through any device. This means that if employees are working remotely or out on vacation, the invoice can still be paid.

"At Marc Jacobs, we're launching a completely new offering every four months a model that's rather unique to the fashion industry," said Regis Litre, chief information officer at Marc Jacobs, in a statement. "By embracing this hybrid cloud model, we're better enabling and empowering creativity to continue to push the envelope when it comes to our designs.

"Now, we're able to tap into the most talented artisans around the world to bring our avant-garde creations from the runway to our vast network of stores and retailers as quickly as possible," he said.



*Marc Jacobs spring/summer 2018. Image credit: Marc Jacobs*

Brands such as Marc Jacobs are looking to streamline any aspect of their business, especially internally. These fashion labels are looking for new resources and solutions to better their companies.

For instance, department store chain Neiman Marcus worked with digital wholesale marketplace JOOR to ease the innumerable pains that come with back-end buying duties.

Launched on March 27, JOOR's new Retailer Platform looked to make the retail buyer's job easier and increase productivity by 40 percent. Replacing tired spreadsheets and physically having to write down inventory, JOOR allows buyers to grab their iPads to manage wholesale buying ([see more](#)).

---

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.