

TRAVEL AND HOSPITALITY

Raffles enters North America with prestigious Boston location

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Raffles Hotels & Resorts strive for excellence. Image credit: Raffles.

By STAFF REPORTS

Luxury hospitality brand Raffles Hotels and Resorts will be entering North American territory with a new location in Boston.

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Hoteliers Gary and Jeffrey Saunders and developer Jordan Warshaw will be working with the hotel brand to develop the innovative new addition. Set to open in 2021, the location will include 147 guestrooms and 146 residences.

"We are proud to announce the introduction of Raffles Hotels & Resorts, one of our portfolio's most iconic and beloved luxury brands, to Boston, an American city with a powerful history of cultural significance and landmark events," said Kevin Frid, chief operating officer of AccorHotels North & Central America, in a statement. "As the only Raffles property on the continent, the hotel will bring to North America the unparalleled standards of excellence for which the Raffles brand is celebrated."

North American territory

Raffles' 13th location joins a series of 12 other hotels across the world that focus on excellence.

The 33-storied building will include a two-storied sky lobby as well as five different food and beverage venues, a 65-foot length pool, a spa, garden terrace, lounge and meeting spaces.

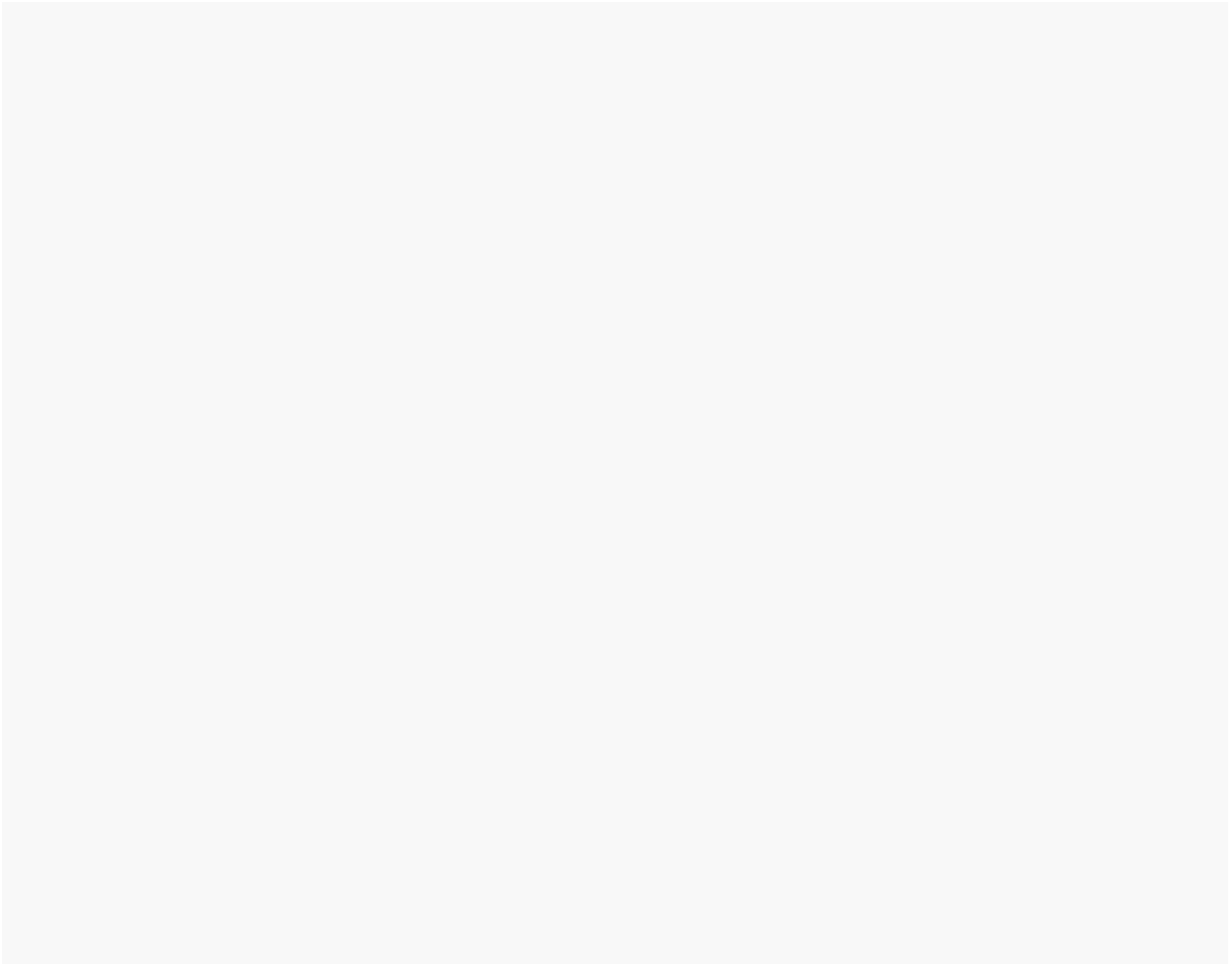
Residences will include pied-a-terre suites, with up to three bedrooms. There are also penthouses available and residence-only common spaces and offerings.

The Architectural Team will be designing the building. The team is based out of Boston, making the hotel authentic to its location.

Stonehill Taylor will design hotel interiors and Rockwell Group will complete the residences.

"Raffles is one of the most iconic names in hotels in the world, and the Back Bay is one of the most iconic neighborhoods in the United States, so it is a perfect match and will further enhance Boston's reputation as a world-class city," Mr. Warshaw said.

The hotel brand is known as the first to bring individualized butler service to guests.



We couldn't be more excited to be expanding our presence with an iconic London address! Churchill's Old War Office will be transformed into London's first Raffles hotel, in partnership with Hinduja Group and OHL Desarrollos.

A post shared by Raffles Hotels & Resorts (@raffleshotels) on Jun 15, 2017 at 7:51am PDT

French hospitality group AccorHotels finalized its acquisition of FRHI Hotels & Resorts, owner of the Fairmont, Raffles and Swisstel brands, for \$2.7 billion back in 2016.

Shareholders at the general shareholders meeting approved a transaction involving Qatar Investment Authority (QIA) and Saudi Arabia's Kingdom Holding Company (KHC) resulting in Accor's acquisition of FRHI. AccorHotels' global platform and digital expertise and FRHI's expertise in operating and marketing luxury hotels suggests mutual benefit ([see more](#)).

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