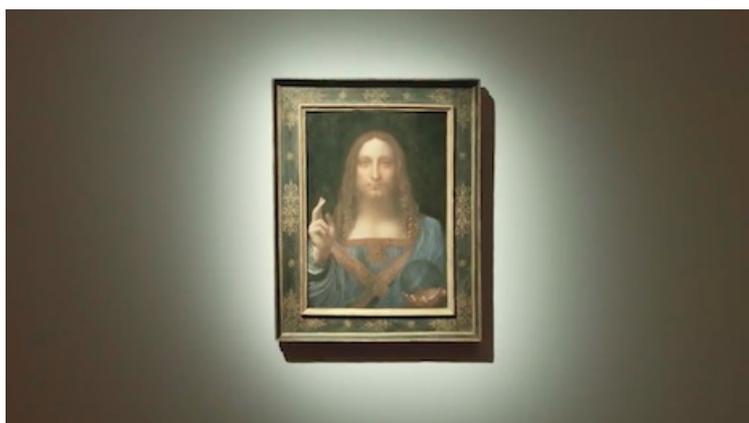


NEWS BRIEFS

Day's wrap: Robb Report, Marc Jacobs, Raffles, Barneys, Four Seasons and Madison Avenue

April 27, 2018



Robb Report's new series was created in partnership with Facebook. Image credit: Robb Report

By STAFF REPORTS

[42 speakers from the world's leading luxury brands Women in Luxury New York 2018](#)

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Luxury Daily's live news from April 27:

[Robb Report explores stories behind "rare treasures" in Facebook Watch series](#)

Lifestyle publication Robb Report is rolling out an exclusive series that dives into the history behind some of the most sought-after works of art and other expensive collectibles.

[Click here to read the entire story](#)

[Marc Jacobs makes accounts payable systems more efficient](#)

U.S. fashion label Marc Jacobs is working with Microsoft to modernize its accounts payable systems, as high-end brands learn to innovate within their businesses, streamlining productivity.

[Click here to read the entire story](#)

[Raffles enters North America with prestigious Boston location](#)

Luxury hospitality brand Raffles Hotels and Resorts will be entering North American territory with a new location in Boston.

[Click here to read the entire story](#)

[Barneys modernizes content marketing through podcasting](#)

Department store chain Barneys New York is adding entertainment to its repertoire of offerings with a new endeavor.

[Click here to read the entire story](#)

[Four Seasons brings its customer service to the airport](#)

Four Seasons Hotels and Resorts is extending its hospitality services to provide comfort to affluent travelers not just at their destination, but during their journey as well.

[Click here to read the entire story](#)

[Madison Avenue nourishes its art community with gallery tours, talks](#)

A street name synonymous with luxury shopping, Madison Avenue is fortifying its high-end status by reinvesting in its relationship with the art industry.

[Click here to read the entire story](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.