

NEWS BRIEFS

## Robb Report, Marc Jacobs, Raffles, Barneys, Four Seasons and Madison Avenue – Live news

April 30, 2018



Robb Report's new series was created in partnership with Facebook. Image credit: Robb Report

By STAFF REPORTS

42 speakers from the world's leading luxury brands Women in Luxury New York 2018

Subscribe to **Luxury Daily** Plus: Just released State of Luxury 2019 Save \$246 >

Luxury Daily's live news from April 27:

Robb Report explores stories behind "rare treasures" in Facebook Watch series

Lifestyle publication Robb Report is rolling out an exclusive series that dives into the history behind some of the most sought-after works of art and other expensive collectibles.

Click here to read the entire story

Marc Jacobs makes accounts payable systems more efficient

U.S. fashion label Marc Jacobs is working with Microsoft to modernize its accounts payable systems, as high-end brands learn to innovate within their businesses, streamlining productivity.

Click here to read the entire story

Raffles enters North America with prestigious Boston location

Luxury hospitality brand Raffles Hotels and Resorts will be entering North American territory with a new location in Boston.

Click here to read the entire story

Barneys modernizes content marketing through podcasting

Department store chain Barneys New York is adding entertainment to its repertoire of offerings with a new endeavor.

## Click here to read the entire story

## Four Seasons brings its customer service to the airport

Four Seasons Hotels and Resorts is extending its hospitality services to provide comfort to affluent travelers not just at their destination, but during their journey as well.

Click here to read the entire story

Madison Avenue nourishes its art community with gallery tours, talks

A street name synonymous with luxury shopping, Madison Avenue is fortifying its high-end status by reinvesting in its relationship with the art industry.

Click here to read the entire story

Luxury Daily is published each business day. Thank you for reading us. Your feedback is welcome.

<sup>© 2020</sup> Napean LLC. All rights reserved.