

TRAVEL AND HOSPITALITY

Delta adds sophistication to empty leg flight finder technology

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Delta Private Jets looks to make finding empty leg flights easier. Image credit: Delta.

By STAFF REPORTS

Delta Private Jets is looking to make its empty leg flights more lucrative by offering customers an incentive to book.

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Empty leg flights, typically scheduled without any passengers, are the flights crew members take in between customer flights to get the plane to its arrival location. Delta has found a mutually beneficial method to fill these flights.

Empty leg

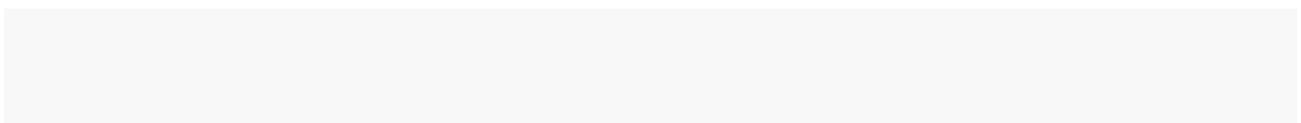
The private air firm, a subsidiary of Delta Airlines, is now inviting its customers to book empty leg flights for a 20 percent discount and in a more convenient manner.

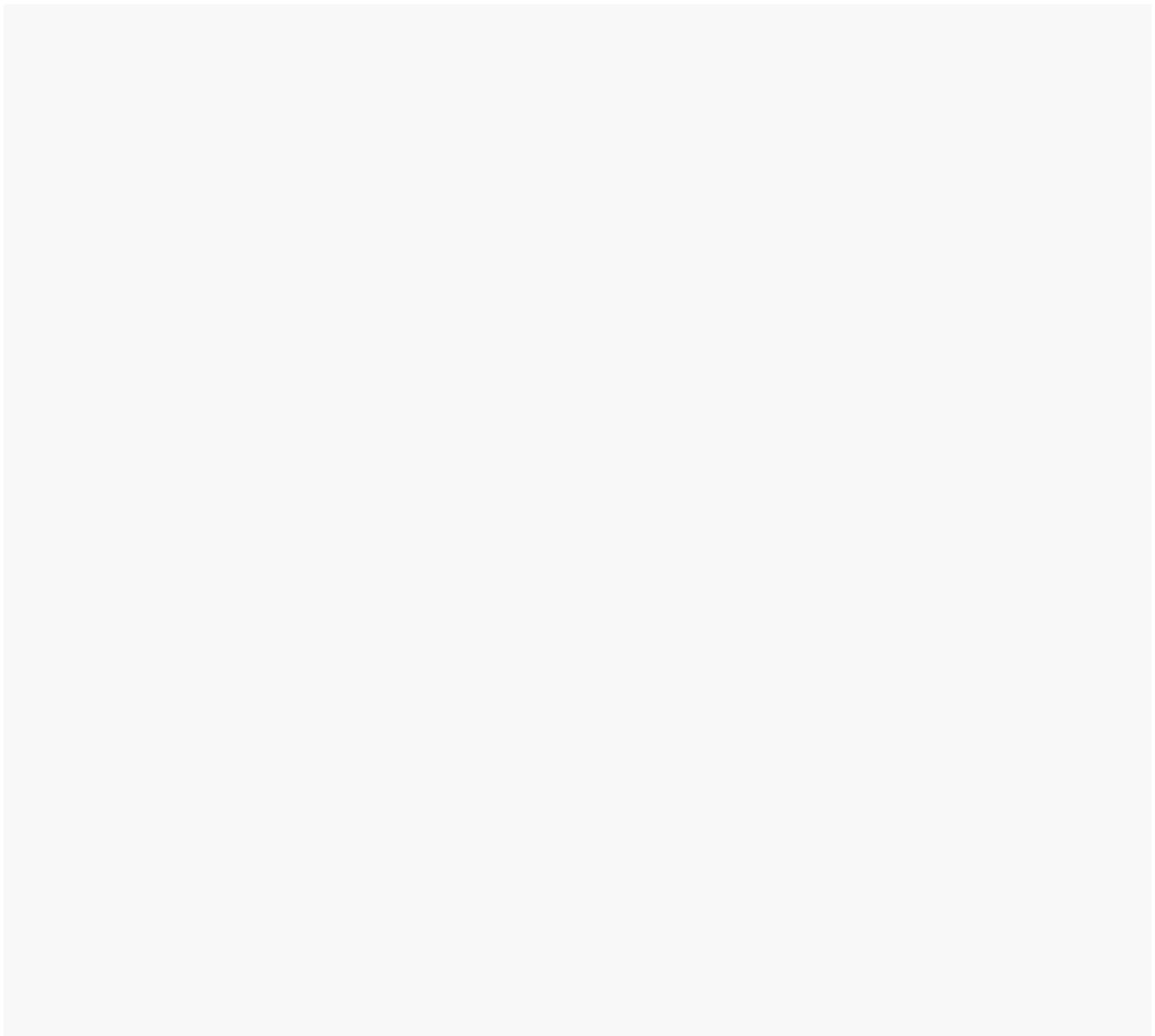
Through updates to its Sky Access membership platform, customers can now browse empty leg flights for up to 10 different airports, as well as enable push-notifications.

Delta's new, larger inventory can now be searched via airport code, city or state within its mobile application or Client Portal. Users can enable notifications that will message them when nearby empty leg flights are available.

AmpliFly, the company's new patented technology, will also determine alternate, complementary route combinations. When users book a flight, a variety of other options including nearby airports and flights will appear.

"These new enhancements are a direct result of listening to feedback from our customers and giving them what they want and need in a timely manner," said Gary Hammes, president of Delta Private Jets, in a statement. "And our affiliation with Delta Air Lines makes us uniquely qualified to offer these services to our customers."





Welcome aboard! | : @kev.song

A post shared by Delta Private Jets (@flydeltaprivate) on Jul 10, 2017 at 1:56pm PDT

While Delta is able to offer consumers more convenient, and more affordable, means of travel, it is also helping to fill its seats as well.

The private jet firm is often looking to assist with added convenience for its members.

For instance, recently Delta Private Jets eased the transfer process for passengers through a service developed with Porsche.

Around four Delta hub airports, travelers connecting between a commercial flight and one of the airline's private jets are whisked to and from the terminal in a Porsche SUV. This affiliation enables Porsche to associate its brand with Delta's service while also introducing passengers to its vehicles through a firsthand experience ([see story](#)).

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