

APPAREL AND ACCESSORIES

## Louis Vuitton begins Time Capsule exhibit tour in Los Angeles

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*Louis Vuitton's Time Capsule is in six parts. Image credit: Louis Vuitton*

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By STAFF REPORTS

Fashion house Louis Vuitton is coming to Los Angeles on the first stop of its touring Time Capsule exhibit.

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Louis Vuitton's Time Capsule tells the story of the brand's history through a six-part mini-museum, exploring the brand's iconic designs and pieces. Los Angeles is the first stop on the brand's North American tour, which begins out West before making its way eastward across the United States, as first reported by Women's Wear Daily ([see story](#)).

### Time Capsule exhibit

Louis Vuitton's Time Capsule exhibit is a multipart narration and celebration of the brand's long history.

Dating all the way back to its founding, the exhibit will explore some of the most iconic pieces from the house's history, including its early trunks and luggage all the way up to its modern fashion pieces.

The six parts of the exhibit, The Keys to the Codes, Journeys Around the World, Elegance in Motion, Icons of the House, Magic Malle and the Artisans Room, explore the brand's history in chronological order using pieces pulled from Louis Vuitton's vast archives.

Time Capsule will be open to the public beginning on May 18 and going until June 10. A private party held at Westfield Century City on May 17 will introduce the exhibit to the city of Los Angeles before it opens to the public the next day.



*Pieces from Time Capsule. Image credit: Louis Vuitton*

Louis Vuitton's exhibit is a refreshing reminder of the brand's roots as its more recent projects have taken on a decidedly more modern view of luggage. The label is giving consumers peace of mind as they travel the globe with the launch of a luggage tracker.

The Louis Vuitton Echo device is available for the brand's Horizon collection, allowing owners to keep tabs on their checked belongings as they fly through major airports. Louis Vuitton's connected luggage is an example of the Internet of Things (IoT) being used for asset tracking, a use case that is expected to grow in the coming years ([see story](#)).

News of the North American tour of Time Capsule also comes just a few weeks after Louis Vuitton shook up its jewelry strategy with the appointment of a new artistic director of the brand's watch and jewelry lines.

Designer Francesca Amfitheatrof is taking over as the head of the brand's watch and luxury departments, according to Women's Wear Daily. Ms. Amfitheatrof is taking over just as the brand has begun looking to reinvigorate its watch and jewelry sector, bringing out new collections to more customers over the next year ([see story](#)).

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