

NEWS BRIEFS

Harrods, Moncler, Tiffany, Missoni, Mandarin Oriental and Lexus – Live news

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Tiffany's spring 2018 campaign stars Elle Fanning. Image credit: Tiffany & Co.

By STAFF REPORTS

Luxury Daily's live news from May 4:

[Mandarin Oriental enters Oman with Muscat property](#)

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Mandarin Oriental Hotel Group is expanding its hospitality brand's presence in the Middle East with an upcoming opening in Muscat, Oman.

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[Tiffany creates cinematic dreamscape for spring campaign](#)

U.S. jeweler Tiffany & Co. is updating a classic film for modern times with help from blockbuster talents.

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[Missoni cookbook chronicles family's culinary traditions](#)

The family behind Italian fashion label Missoni is inviting consumers into its kitchen with a branded cookbook.

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[Moncler revenues up 20pc in Q1](#)

In the first quarter of 2018, French-Italian group Moncler saw double-digit growth across all regions.

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[Harrods appoints new chief marketing and customer officer](#)

British department store Harrods has hired Amanda Hill to oversee its marketing and customer service.

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[Lexus uses wordplay to demonstrate the power of hybrids](#)

Toyota Corp.'s Lexus is leveraging clever wordplay and visualizations to “clear the air” regarding stigma surrounding its fleet of hybrids.

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