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Day's wrap: Karl Lagerfeld, Lane Crawford, Zegna, Maserati and real estate

May 7, 2018



Swarovski to herald Karl Lagerfeld's new watch collection; Image credit: Karl Lagerfeld.

By STAFF REPORTS

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Maserati becomes official automaker of London rugby team

Italian automaker Maserati is targeting sports fanatics in a move that aligns itself with a performance-driven brand, London rugby team Harlequins.

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Lane Crawford Joyce Group looks to the future with startup investment

Hong Kong-based Lane Crawford Joyce Group has invested in two new technology start-ups as part of its three-month innovation program.

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Karl Lagerfeld looks to Swarovski for watch license

Fashion designer Karl Lagerfeld is investing in women's and men's watches on a global level through an agreement with precision-cut crystal maker Swarovski.

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After slow few months, Manhattan luxury real estate sees growth

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