

APPAREL AND ACCESSORIES

## Christian Louboutin turns totes into travel diaries

May 9, 2018



*Christian Louboutin's Manilacaba bag. Image courtesy of Christian Louboutin*

By STAFF REPORTS

French footwear and accessories label Christian Louboutin's eponymous founder is sharing his travel memories through product design.

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Inspired by a trip to the Philippines, the designer is launching a collection of handbags in collaboration with Manila-based artisans. Giving back to the community, a portion of proceeds from the collection will go to the Philippines' Great Women program.

### Passport to the Philippines

Christian Louboutin's Manilacaba tote comes in a blue denim and black satin fabrication. The styles reference Manila's culture with colorful sequin and cotton embroidery.

The brand also included an image of a Jeepney, a reference to the mode of public transportation popular in the Philippines.

Produced in partnership with Great Women, Christian Louboutin's bags are then assembled in Italy. The Manilacaba totes launched in Christian Louboutin boutiques and on the brand's ecommerce site on May 9, with 10 percent of the \$1,590 price going to Great Women.

"I have always been captivated by the Philippines' beauty," said Christian Louboutin in a statement. "But this project really started to make sense to me when I discovered the richness and the quality of craftsmanship the **Great Women** were able to develop."



*Christian Louboutin was inspired by his trip to the Philippines. Image courtesy of Christian Louboutin*

Manilacaba follows previous efforts centered on Africa and Mexico.

Christian Louboutin previously looking beyond its native France for a charitable collaboration focused on retaining skill and craft.

The brand's Mexicaba "treasure tote" bags were created in collaboration with Fundacin Haciendas del Mundo Maya's Taller Maya, which gives artisans a place to gather, helping to preserve time-honored techniques that might otherwise be lost without this community. In addition to commissioning work from these artisans, 10 percent of sales of these handbags through Christian Louboutin's channels will go back to the organization, allowing it to continue its work in Mexico's Yucatan Peninsula ([see story](#)).

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