

NEWS BRIEFS

Day's wrap: Piaget, Rolls-Royce, Burberry, Richemont, Tod's and luxury women

May 10, 2018



Rolls-Royces unveils the Cullinan; Image credit: Rolls-Royce

By STAFF REPORTS

Live news from May 10

[Piaget presents physical embodiment to its sunny campaign](#)

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Swiss jeweler Piaget is embodying a life well lived in the sunshine through a new pop-up in a sunny location.

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[Rolls-Royce unveils its foray into SUV](#)

British automaker Rolls-Royce has unveiled what it is calling the most anticipated Rolls-Royce of all time as it looks to conquer the luxury SUV market.

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[Burberry files complaint against Target](#)

British fashion label Burberry is legally going after Target in a copyright infringement case that claims the latter used the brand's iconic check print.

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[Richemont to take over YNAP this month](#)

Yoox Net-A-Porter Group will no longer be its own publicly traded company as Richemont takes over the rest of its shares.

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[Tod's dances around footwear](#)

Italian fashion label Tod's is keeping the focus on feet with its latest spot that looks to a professional on her toes.

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[Calling out to women in luxury: Own your ideas](#)

NEW YORK - Businesses are changing, reaching a global, wider audience with a range of consumers, which means their companies' management needs to reflect that.

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