

NEWS BRIEFS

## Day's wrap: St. Regis, Furla, Gucci, YNAP, Cartier and Private Jet Card Comparisons

May 15, 2018



*Furla partners with Hello Kitty for new designs; Image credit: Furla.*

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By STAFF REPORTS

Luxury Daily's live news from May 15:

[St. Regis tours the island of Kauai as its own Hollywood excursion](#)

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The St. Regis Princeville Resort in Kauai, Hawaii is catering to movie buffs in its latest offering that brings visitors on a cinematic journey.

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[Furla looks to Japan with Italian craftsmanship](#)

Italian handbag label Furla is taking a Japanese icon on a journey through Italian landscapes in a new collaboration meant to draw excitement from a specific fanbase.

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[Gucci taps a fashion icon to tell its fortune](#)

Italian fashion label Gucci is looking to the past to tell the future in its new campaign.

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[YNAP sees strong organic growth, expects positive future](#)

As it starts its acquisition by Richemont, Yoox Net-A-Porter Group says it is expecting a positive near future.

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[Cartier schemes on a new mindset in regards to Hollywood](#)

French jewelry house Cartier is aligning itself with a highly anticipated installment of a well-known movie franchise

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[Private Jet Card Comparisons invests in personalization for decision making](#)

Private Jet Card Comparisons, a consumer-facing database for private fliers to choose their best options, is innovating with convenience and personalizing the decision-making process in a new manner.

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