

NEWS BRIEFS

The RealReal, streetwear, French luxury and model advocacy – News briefs

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The RealReal's pop-up shop complements its new permanent flagship store in New York City. Image credit: The RealReal

By STAFF REPORTS

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Today in luxury:

[The RealReal's radical vision of secondhand luxury](#)

On a recent Tuesday night in SoHo, a group of eight women and two men donned white cotton gloves and gathered around a conference table on the lower level of the RealReal's Wooster Street store. A line of Hermès Birkin handbags, in colors ranging from tasteful beige to gauche lime, sat under a glowing screen that read "How to Authenticate a Birkin," according to The New Yorker.

[Click here to read the entire article at The New Yorker](#)

[The new luxury: How streetwear changes everything](#)

In a luxury industry founded on heritage, timelessness and inherent product value, "new" can be a dangerous word. But it's not too harsh to describe the fundamental shift that is occurring in today's luxury market, writes Business of Fashion

[Click here to read the entire article at Business of Fashion](#)

[Luxury stocks are reshaping France's CAC 40](#)

A year ago LVMH, the owner of luxury brand Louis Vuitton, became France's biggest company by market value, a mantle energy giant Total SA and drugmaker Sanofi SA had shared for almost a decade. Kering SA was nowhere in sight, per Bloomberg.

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[Karen Elson, Doutzen Kroes, Edie Campbell among 100 models launching "Respect" program](#)

One-hundred models have banded together to create a program to try to end sexual harassment in the fashion industry, per Women's Wear Daily.

[Click here to read the entire article at Women's Wear Daily](#)

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