NEWS BRIEFS

The RealReal, streetwear, French luxury and model advocacy – News briefs

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The RealReal's pop-up shop complements its new permanent flagship store in New York City. Image credit: The RealReal

By STAFF REPORTS

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Today in luxury:

The RealReal's radical vision of secondhand luxury

On a recent Tuesday night in SoHo, a group of eight women and two men donned white cotton gloves and gathered around a conference table on the lower level of the RealReal's Wooster Street store. A line of Herms Birkin handbags, in colors ranging from tasteful beige to gauche lime, sat under a glowing screen that read "How to Authenticate a Birkin," according to The New Yorker.

Click here to read the entire article at The New Yorker

The new luxury: How streetwear changes everything

In a luxury industry founded on heritage, timelessness and inherent product value, "new" can be a dangerous word. But it's not too harsh to describe the fundamental shift that is occurring in today's luxury market, writes Business of Fashion

Click here to read the entire article at Business of Fashion

Luxury stocks are reshaping France's CAC 40

A year ago LVMH, the owner of luxury brand Louis Vuitton, became France's biggest company by market value, a mantle energy giant Total SA and drugmaker Sanofi SA had shared for almost a decade. Kering SA was nowhere in sight, per Bloomberg.

Click here to read the entire article at Bloomberg

Karen Elson, Doutzen Kroes, Edie Campbell among 100 models launching "Respect" program

One-hundred models have banded together to create a program to try to end sexual harassment in the fashion industry, per Women's Wear Daily.

Click here to read the entire article at Women's Wear Daily