

NEWS BRIEFS

## Day's wrap: Kering, Montblanc, Mulberry, Burberry, Estée Lauder and Reebonz

May 16, 2018



*Puma is one of Kering's more mass-oriented brands. Image credit: Puma*

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By STAFF REPORTS

Luxury Daily's live news from May 16:

Kering officially parts with Puma in effort to focus on luxury French luxury group Kering has officially parted ways with another one of its brands as Puma solidifies its exit.

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[Montblanc opens 2 new boutiques in India](#)

German watch brand Montblanc is continuing its expansion outside of Europe with the opening of two new boutiques in India.

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[Mulberry makes comparison between country house, contemporary artist](#)

British fashion label Mulberry is exploring the stories of two entities with a shared affection for breaking rules and rethinking tradition.

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[Burberry sees profit growth in midst of leadership changes](#)

British fashion house Burberry's profits have grown significantly in the last year as the brand continues its re-energizing streak.

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[Estée Lauder gets new public face with model Grace Elizabeth](#)

Beauty label Estée Lauder has named rising star model Grace Elizabeth as its new public face.

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Reebonz brings mid-season luxury sale to South Asian audience

Singapore-based online retailer Reebonz is rolling out a host of new events and products for customers as part of its mid-season sale.

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