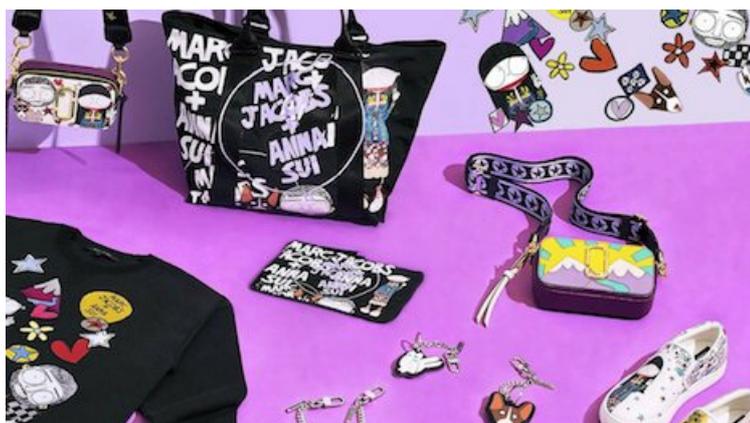


APPAREL AND ACCESSORIES

Marc Jacobs, Anna Sui launch co-branded collection

May 17, 2018



Marc Jacobs and Anna Sui are turning their friendship into fashion. Image credit: Marc Jacobs x Anna Sui

By STAFF REPORTS

Fashion designers and longtime friends Marc Jacobs and Anna Sui have teamed up for their first collaborative collection.

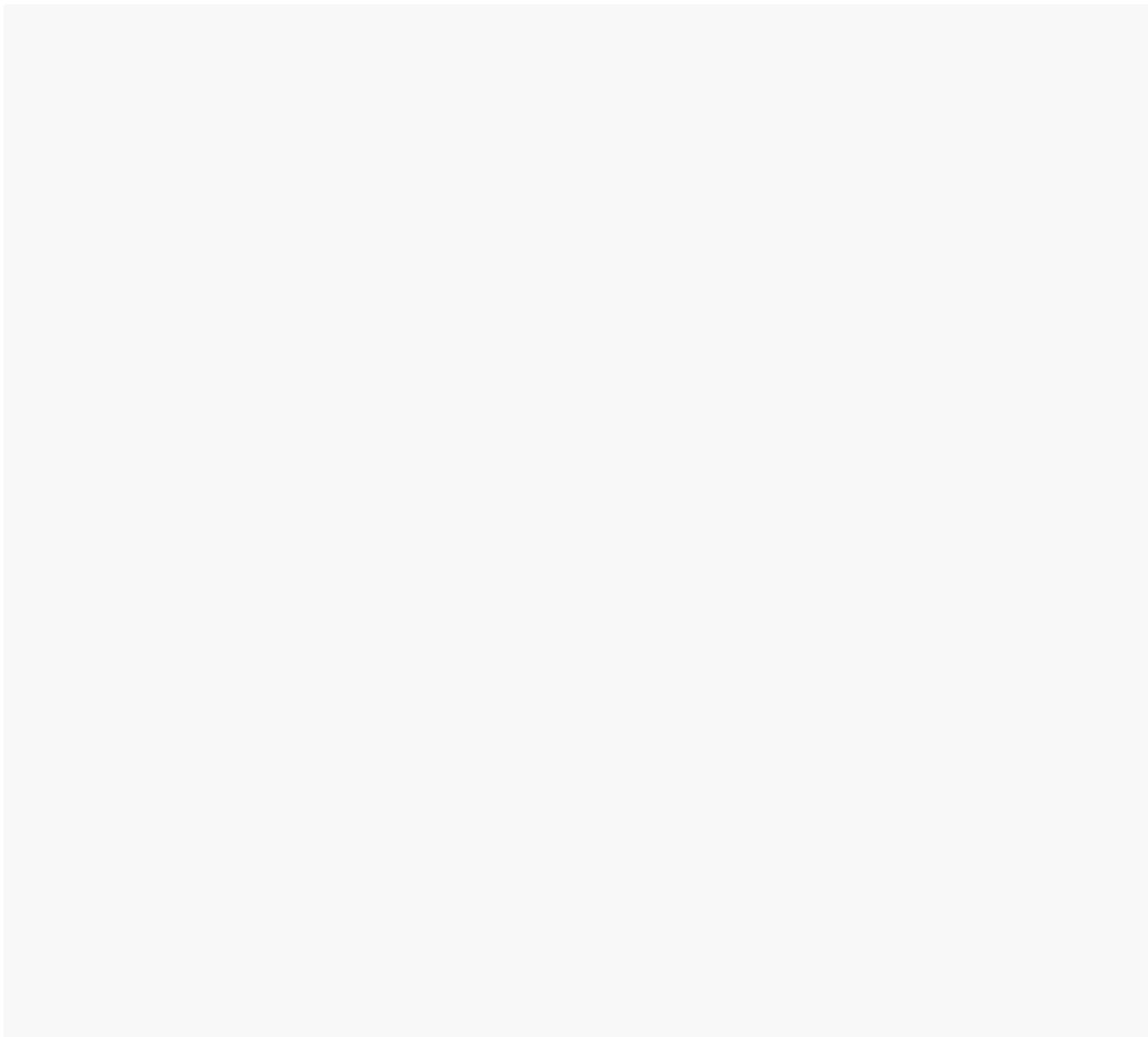
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Since their days at The New School's Parsons School of Design in New York, Mr. Jacobs and Ms. Sui have been close friends. Now, the pair is translating their relationship into fashion, creating apparel and accessories that celebrate their bond.

Fashion friends

The capsule, launched May 16, features T-shirts, sweatshirts, shoes, handbags and accessories.

Many of the designs feature illustrations from artist Will Broome that depict cartoon versions of Ms. Sui, Mr. Jacobs and his dog Neville. For instance, a pair of slip-on sneakers features one of the designers on each foot.



Friends forever @AnnaSui and @TheMarcJacobs launch their first ever joint capsule collection tomorrow on marcjacobs.com Stay tuned for more #MjxANNASUI

A post shared by Marc Jacobs (@marcjacobs) on May 15, 2018 at 1:44pm PDT

Instagram post from Marc Jacobs. Image credit: Marc Jacobs

The pieces included in the capsule are co-branded, including both the Marc Jacobs and Anna Sui labels.

Priced from \$65 to \$395, the collection is being sold on both labels' ecommerce sites, in their stores and at select locations of Japanese department store chain Isetan.

While it is less common for designers to collaborate with each other, some other creative directors have shown their affection for peers.

French fashion house Givenchy's fall/winter 2015 advertising campaign cast Donatella Versace.

Riccardo Tisci, who was the brand's creative director at the time, often featured his favorite artists, celebrities and models in Givenchy efforts. Brands in the same sector do not collaborate often, but this ad shows solidarity among fashion's leading designers ([see story](#)).