

NEWS BRIEFS

Burberry, LVMH, Artcurial and baby boomers – News briefs

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Burberry's Riccardo Tisci will present his first collection this September. Image credit: Burberry

By STAFF REPORTS

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Today in luxury:

[Burberry sees strides ahead of Riccardo Tisci's fall runway debut](#)

Ahead of Riccardo Tisci's runway debut in September, Burberry said it has been making strides across the business with a focus on accessories, retail stores and a more frequent rhythm of deliveries that surpasses the brand's see-now, buy-now runway strategy, per Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[LVMH digital head brings a US vibe to Paris](#)

Music streams through Ian Rogers' veins and his apartment. When the 45-year-old from Indiana swapped his job at Apple Music in Cupertino to hone the digital strategy at luxury group LVMH in Paris two and a half years ago, he left most of his belongings and all of his records behind. Yet, since then, he has amassed a new collection that takes up an entire shelf in the sitting room next to his DJ turntables and mixer (one of the few things he did bring across the Atlantic), according to the Financial Times.

[Click here to read the entire article on the Financial Times](#)

[Supreme invades the auction house](#)

At first glance, this was a high-end, high-profile auction just like any other: held in the sale room of a gilded mansion near Avenue Montaigne, with an enthusiastic auctioneer, a sea of fierce bidders, prices ranked in euros, American dollars, Swiss francs and other currencies, and harried-looking staff members monitoring telephones and online bids, reports The New York Times.

[Click here to read the entire article on The New York Times.](#)

[Rich baby boomers don't want to have to leave their master bedrooms](#)

Ten years ago, interior designer Rela Gleason faced a conundrum as she began to build her own house in Napa Valley, CA, says Bloomberg.

[Click here to read the entire article on Bloomberg](#)

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