

NEWS BRIEFS

Day's wrap: Louis Vuitton, Ralph Lauren, Mercedes, Tiffany, fragrance trends and Humans of Fashion

May 23, 2018



Nicolas Ghesquire with Emma Stone. Image credit: Louis Vuitton

By STAFF REPORTS

Luxury Daily's live news from May 23:

[Louis Vuitton renews relationship with Nicolas Ghesquire](#)

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French fashion label Louis Vuitton is continuing its relationship with its women's artistic director, who has supported what the brand calls unprecedented growth.

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[Ralph Lauren reports earnings gain in fiscal Q4](#)

U.S. fashion company Ralph Lauren reported a surprise earnings gain in the fourth quarter after it saw a loss the previous year.

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[Mercedes brings connectivity to older models](#)

German automaker Mercedes-Benz is helping owners of its older models stay savvy with modern technology.

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[Tiffany sees better-than-expected growth in sales](#)

U.S. jeweler Tiffany & Co is looking to regain some control with a stock buyback announcement, amongst strong sales growth.

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[Pink bottles, sweet scents top fragrance trends for 2018: report](#)

As women look for more feminine branding in fragrances, Coco Mademoiselle Intense by Chanel is the top perfume of the year so far.

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[Humans of Fashion Foundation aims for safer fashion industry via connection](#)

VENICE, Italy The entire fashion ecosystem should work together to combat abuse and harassment in the industry.

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