

LEGAL AND PRIVACY

We have updated our privacy policy

May 24, 2018



The European Union's May 25, 2018 General Data Protection Regulation will empower consumers to seek profiling data that retailers hold on them, thus adding layers of legal paperwork and accompanying costs to comply. Image credit: Fung Global Retail & Technology

By STAFF REPORTS

Dear reader,

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

We are most grateful to have you as part of the *Luxury Daily* community and trust that our journalism meets your highest standard.

We are reaching out to let you know that we have **updated our Privacy Policy** to incorporate the new European Union General Data Protection Regulation ("EU GDPR").

Management of your personal data to service your account is of paramount importance to us. We have clarified your individual rights in our **updated policy**. They are noted here for your convenience.

- Personal identifying information (data about you) is collected when you subscribe through the webpages hosted on our site. These webpages are hosted for *Luxury Daily* by our circulation service provider, Cambey & West.
- This Personal Identifying Information (PII) includes your name, email address, mailing address, phone number and password that you provided. You will have also provided a credit card to pay for your subscription, and while needed for processing your payment, the card number is not stored. Instead, the transaction ID received back from the card processor is stored. All of the PII data is stored within the Cambey & West system, which has been tested and verified to be PCI compliant as a Level 1 Service Provider by an independent agency. This is a thorough and rigorous testing of the security, proving the inability to penetrate and acquire any data stored within it.
- When you submitted a subscription form hosted on our site, you entered into an agreement with *Luxury Daily* (which is owned by Napean LLC) to provide you protected online content in exchange for PII and the subscription fees.
- EU subscribers: Your data will not be shared with any third parties without your express consent.
- Your PII is retained for the duration of your subscription.

- In compliance with the EU General Data Protection Regulation, at any point you can request:
 - The right to access and review your data
 - The right to correct your data
 - The right to withdraw your consent
 - The right to be forgotten, erasure of your data
- Procedures are in place to handle all of these requests, which will be addressed in 30 days or less
- Any questions about our [privacy policy](#) can be sent to privacypolicy@luxurydaily.com

If you have not already subscribed, [please click here](#). We would love to have you join our community of informed luxury marketers.

– The Luxury Daily team

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.