

NEWS BRIEFS

Day's wrap: Mot & Chandon, Huntsman, Rolls-Royce, Time Inc., Tag Heuer and Este Lauder

May 25, 2018

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Moet & Chandon's limited edition bottle. Image credit Moet & Chandon.

By STAFF REPORTS

Luxury Daily's live news from May 25:

[Mot & Chandon celebrates long-term relationship with limited edition](#)



LVMH Champagne brand Mot & Chandon is offering special bottles to celebrate a Grand Slam champion and support a children's charity.

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[Huntsman curates lifestyle collection, exhibiting modern side to heritage](#)

Auction house Sotheby's is working with British menswear label Huntsman Savile Row for a modern lifestyle auction.

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[Rolls-Royce's Dawn doubles as a musical instrument](#)

British automaker Rolls-Royce is creating a playful music video with a surprising twist.

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[Time Inc. UK to be renamed TI Media](#)

Time Inc. UK is undergoing a rebrand following its acquisition by Epiris.

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[Tag Heuer works with Jared to appeal to Indy 500 fans](#)

LVMH-owned watchmaker Tag Heuer is operating a special trunk show in preparation for the Indy 500 race.

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[Este Lauder looks to comedy, common problems to promote digital tool](#)

Beauty label Este Lauder is looking to create a modern image and cater to millennial women with comedy and common problems.

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