

NEWS BRIEFS

Day's wrap: De Beers, Valentino, Swiss watches, Ralph Lauren, Tag Heuer and Pacific Union

May 29, 2018



Lightbox Jewelry will be more affordable compared to De Beers. Image credit: Lightbox Jewelry

By STAFF REPORTS

Luxury Daily's live news from May 29:

De Beers enters lab-grown diamond market with Lightbox Jewelry

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British diamond company De Beers is entering the lab-grown diamond market with the launch of Lightbox Jewelry.

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L'Oral, Valentino sign multi-year fragrance agreement

Global beauty group L'Oral has struck up a deal with Italian fashion label Valentino to create and distribute fragrances and beauty products under the Valentino brand name.

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Sales of Swiss watches grew nearly 13pc in the US last month: FHS

After a slower month in March the Swiss watch industry began to pick back up in April, leading to an 11 percent increase in sales.

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Ralph Lauren, WWD to release book celebrating 50 years of brand

Fashion designer Ralph Lauren is teaming up with fashion publication Women's Wear Daily for a book looking back at 50 years of his eponymous label's fashion empire.

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Tag Heuer recruits celebrity ambassadors, unveils limited edition watches for Indy 500

Swiss watchmaker Tag Heuer brought together three ambassadors from three diverse backgrounds to advocate for the brand at the annual Indianapolis 500 auto race.

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Pacific Union launches online marketplace for luxury homes

California real estate brokerage Pacific Union is adding exclusivity to its listings by launching a digital marketplace for luxury homes.

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