

NEWS BRIEFS

Van Cleef & Arpels, luxury watches, Isaia and sleep – News briefs

June 1, 2018



Isaia new store in Rome. Image credit: Isaia

By STAFF REPORTS

Please be aware the clippings below may require a paid subscription to the listed media outlet to read an article in full.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Today in luxury:

[Van Cleef & Arpels affirms its position as a luxury brand, and retains value at auction](#)

While most luxury watch brands have been introducing pared-down, vintage-inspired designs at new entry level price points for the past year, Van Cleef & Arpels continues to occupy the top end of the market, despite last year's downturn in Swiss watch sales, says Forbes.

[Click here to read the entire story on Forbes](#)

[Database aims to counter surge in luxury watch thefts](#)

The increased targeting of luxury watches by ruthless street robbers and smash and grab gangs has led to a dramatic rise in the number of stolen timepieces being registered with a crime prevention database, reports The Telegraph.

[Click here to read the entire story on The Telegraph](#)

[Isaia opens flagship in Rome](#)

On Friday, the Naples-based luxury men's brand will open its first store in Rome. Located at 68 Via Bocca di Leone, the boutique is the company's third store in its home country, following Milan and Capri. It is located near the base of the city's historic Spanish Steps, according to Women's Wear Daily.

[Click here to read the entire story on Women's Wear Daily](#)

[How sleep became the ultimate luxury](#)

Here's a disconcerting fact: The developed world's severe sleep deficiency is officially a public health epidemic,

according to the World Health Organization. You may roll your eyes at the gospel of eight hours of shut-eye as a good, restorative night's sleep, but if you're like the majority of the world's population and regularly clock six or fewer hours a night, your health is in jeopardy. Lack of sleep increases the risk of obesity, cancer, Alzheimer's disease, diabetes, and mood and mental disorders, per Fortune.

[Click here to read the entire article on Fortune](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.