

JEWELRY

## Ritz-Carlton Shanghai, Graff Diamonds partner for jewelry-themed tea experience

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*The Scintillating Afternoon Tea is hosted by Ritz-Carlton and Graff. Image credit: Ritz-Carlton*

By STAFF REPORTS

The Ritz-Carlton Shanghai, Pudong and Graff are creating a new limited-time tea experience that combines the master craftsmanship of Graff jewelry with artisanal tea.

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The experience sees Ritz-Carlton's tea artisans creating 10 different teas, each of which is inspired by pieces of Graff jewelry. Customers can enjoy both tea and jewelry together, appreciating the ways that the two art forms overlap and intersect.

"In collaborating with Graff to create this afternoon tea, The Ritz-Carlton Shanghai, Pudong is demonstrating its deep commitment to culinary excellence and creating unforgettable guest experiences," said Andrew Houghton, the British general manager of [The Ritz-Carlton Shanghai, Pudong](#), in a statement. "By adding the talent, inspiration and quality of Graff to our guest offering, we are bringing our guests the fruits of an explosion of creative energy between the outstandingly skilled employees of two genuinely world-class organizations.

"The results align perfectly with our mission to provide a refined, relaxed guest environment and unforgettable personal service."

Afternoon tea

The Ritz-Carlton Shanghai, Pudong has created an exclusive new experience for its customers in collaboration with Graff.

Customers will be able to enjoy artisanal tea and hors d'oeuvres along with the jewelry that inspired it.

Additionally, Graff has created an exquisite tea stand to serve as the centerpiece of the experience, from which all the tea will be served.

Much of the food being served is inspired and modeled after Graff jewelry. For example, Graff's iconic butterfly jewelry is being honored in the form of a Salted Caramel Ruby Butterfly, Strawberry and Rose Butterfly Earrings and the Mango Cheesecake Silhouette Collection.



*The Ritz-Carlton Shanghai, Pudong. Image credit: Ritz-Carlton*

Advisors from Graff will be on site to guide customers through the history of the jeweler and explain some of the context behind their various designs.

The Ritz-Carlton Shanghai, Pudong is also running a promotion with British Airways to let customers win a free trip from Shanghai to London as well as three complementary nights in a hotel.

The hotel chain has been hard at work creating new efforts throughout China recently. For example, The Ritz-Carlton, Macau is working in tandem with JW Marriott to celebrate their third anniversary in the South China region, with special culinary experiences and rewards for loyal customers.

Both owned by Marriott, the two resorts opened their doors together in Macau, China in 2015. For its third year, the Ritz-Carlton featured a "3rd Anniversary Degustation Menu" and "3rd Anniversary Lunch Menu" from May 25 to May 30, while JW Marriott Macau provided a gourmet dinner menu on May 27 ([see story](#)).

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